

(ADVERTISING COPY TO PUT ON YELLOW LETTER)

Dear Seller,

I thought I'd take this opportunity to personally reach out to you once more as I have sent you a couple of letters over the past few weeks. My name is (Your Name Here), and I am a local resident here in town. I am very interested in purchasing the property you recently inherited and would like to speak with you for five minutes about a possible sale. I can offer you a fair price and close very quickly if need be. I am very sensitive to your situation as I have been through the probate process before. I can also help guide you if you have never been through this type of situation.

Please take advantage of this offer and call me right away. One phone call could make your life a whole lot easier. Call me today at 555.111.4444. Or if it's more convenient please e-mail me at info@yourcompanyname.com

Regards,

Your Name

Your Company Name

555.555.5555